



2017 Cinco de Mayo



Dear Potential Vendor:

Denton Cinco de Mayo is preparing for its 30th annual Cinco de Mayo Celebration on Saturday, May 6, 2017, at Quakertown Park. This event that commemorates the historic Battle of Puebla is celebrated in Mexico and across the United States.

In honor of this special historic event, our committee has planned a full day of activities for our community. These activities include: a parade, traditional cultural music, folklore dances, crafts, food and informational booths, games, and much more!

If you are interested in being a vendor at this year's event, please fill out and return the enclosed contract and vendor agreement along with payment to:

Denton Cinco de Mayo

P.O. Box 1572
Denton, TX 76202

Make checks payable to:

Denton Parks Foundation

In previous years the event has attracted over 6,000 attendees. Vendors are on a first come, first served basis. **We will only allow three (3) vendors to sell the same item.** Duplicate vendors will be placed as far away from each other as possible. You are not guaranteed a spot until the vendor agreement and registration forms are signed and payment is received. Be sure to indicate on the registration form your preference of booth locations based on the attached map. Additional information and a location map will be provided to you a week prior to the event. Every effort will be made not to change your vendor location once it has been assigned.

Deadline to turn in paper work is April 21, 2017. A late fee of \$25.00 will be required to process applications postmarked after April 21, 2017. If an application is received after April 21, 2017, we will only accept a money order or cashier's check.

Mark your calendars!

We want you to be part of this growing community celebration!

www.dentoncinco.org

VENDOR AGREEMENT

(Agreement must be submitted along with contract and full payment)

The following policies apply to vendors of the Cinco de Mayo event.

- Vendors are to be set up by 9:00 a.m. and open from 10:00 a.m. until 10:00 p.m.
 - **Denton Cinco de Mayo has exclusive rights to sell the following: hot dogs, chips, drinks.**
 - Signer is responsible for his or her own tents, chairs, extension cords, and lights for nighttime use.
 - Vendor can **ONLY** sell items listed on their registration form.
 - Raffles, drawings and / or solicited donations are strictly prohibited.
 - Vendors are not allowed to move to another space and must stay in their designated area.
 - If your tent is larger than 20 ft x 20 ft, please contact the Fire Department at (940) 349-8118 to obtain a tent permit.
 - All vendors are responsible for complying with sales and tax laws for the State of Texas.
 - **Vendors are responsible for cleaning up their area. This is a litter-free event.**
 - Since music and entertainment will be available at the Main Stage, please do not play music at your booth.
 - **Cancellation notice must be received no later than April 21, 2017 in order to receive a refund. Refunds will not be given in the event of inclement weather.**
 - You are not allowed to sell or solicit any merchandise away from your assigned booth space.
 - If selling food items:
 1. Food vendors are required to obtain a Special Events/Temporary Food Service permit for \$35. Please contact Consumer Health at (940) 349-8360 for an application. Permits must be posted on the premises the day of the event.
 2. By ordinance of the City of Denton, if selling food items, your booth must have a tent.
 3. Food vendors are required to bring their own fire extinguishers and will be inspected.
 4. If you will be deep frying food at the event, please call the Fire Department at (940) 349-8118 for more information.
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DEADLINE: April 21, 2017. A late fee of \$25.00 will be required to process applications postmarked after April 21, 2017.

PLEASE NOTE: The Cinco de Mayo committee has the right to remove a vendor, without a refund, that does not comply with the above policies.

Signature: _____

Date: _____

REGISTRATION FORM - Vendors
"CONTRACT"

Business/Organization Name: _____

Contact Person: _____

Mailing Address: _____

E-Mail Address: _____

Telephone: _____ Fax: _____

A. BOOTH TYPE:

- 10x10 space = **\$275/booth**
- Item(s) to be sold:
 1. _____ (included)
 2. _____ (additional \$25 fee)
 3. _____ (additional \$25 fee)

- 10x20 space = **\$475/booth**
- 1. _____ (included)
- 2. _____ (included)
- 3. _____ (additional \$25 fee)
- 4. _____ (additional \$25 fee)

Non-Profit Organizations (City Government/Non Profits/Schools)

- 10x10 space = **\$75/booth**
- Item(s) to be sold:
 - 1) _____ (included)
 - 2) _____ (additional \$25 fee)
 - 3) _____ (additional \$25 fee)

B. SPECIAL ACCOMMODATIONS NEEDED (Please check all that apply):

Electricity Connection (110 amps) Yes No

Will you be cooking or deep frying food at the event? Yes No

Will your tent be larger than 20 ft x 20 ft? (if so, you need a permit from the Fire Dept.) Yes No

C. TOTAL FEES:

Rental Fee \$ _____ (See Section "A" above)
 Late Fee \$ _____ (Applications postmarked after 4/21 require a \$25 late fee)
 Total Fees \$ _____ (Make check payable to: **Denton Parks Foundation**)

D. BOOTH LOCATION: Please indicate your preference of booth location using the attached map. Duplicate vendors will not be placed next to each other. Vendors will be contacted by telephone to confirm booth location. Final booth location will be made by the Committee Vendor Chair. Every effort will be made to accommodate your request.

1st choice _____ 2nd choice _____

Signature: _____ Date: _____