



February 20, 2017

Dear Community Leader:

The Denton Cinco de Mayo Committee is proud to announce the 30th Annual Cinco de Mayo Celebration. Our event will be held at Quakertown Park in Denton on Saturday, May 6, 2017. The committee would like to invite you to be a part of our celebration as a sponsor.

The mission of the Cinco de Mayo event is to provide the spirit of celebration and friendship by showcasing the rich cultural traditions such as music, dancing, and foods of the Hispanic community. In 2016, this event attracted approximately 6,000 people from Denton and surrounding communities.

We hope that with your support through sponsorship, this popular community event will be even more successful this year. Levels of giving and the benefits associated with each level are attached. Contributions to the festival are received through the Denton Parks Foundation, a 501 (c) 3 entity, and are tax deductible to the donor to the fullest extent the law allows. Please fill out the attached form and return by **Monday, April 3rd**.

Please make checks payable to the **Denton Parks Foundation** and mail your completed form and check to:

**Denton Cinco de Mayo
P.O. Box 1572
Denton, TX 76202**

If you have any questions about sponsorships levels or benefits, we may be contacted by email or phone.

Thank you for your support in uniting the community for the 2017 Cinco de Mayo Celebration!

Blanca Govea

Cinco de Mayo Chairperson
(940) 594-9146
b_govea@hotmail.com



2017 Cinco de Mayo

Sponsorship Information

Please fill out and return with your donation by **Monday April 3rd**.

I would like to sponsor the 2017 Denton Cinco de Mayo Celebration at the _____ level. Enclosed you will find my \$_____ contribution.

Company Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Person Submitting Form: _____

Please print

Platinum – \$1,500+

Recognition through radio and social media
Name and logo on all printed materials
Banner/Promo materials hung in park
Company name and logo displayed on website
2 Free 10x10 booth spaces

Gold - \$1,000

Recognition through social media
Name and logo on all printed materials
Banner/Promo materials hung in park
Company name and logo displayed on website
1 Free 10x10 booth space

Silver - \$500

Name and logo on all printed materials
Name recognition on website

Supporting - \$250

Name on all printed materials
Name recognition on website

Friends - \$100

Name listed in newspaper